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# HENDERSON'S WHOLESALE PRICE LIST FOR MARKET GARDENERS

**June 1924** 

This list cancels all previous prices

PETER HENDERSON & CO.

35-37 CORTLANDT STREET NEW YORK

VEGETABLE SEEDS		All seeds on this page are delivered transportation paid in United States.		
BEET Continued				
Egyptian (Extra Early)	.15	.40	1.25	
Eclipse	. 10	.35	1.00	
Edmand's	. 10	.35	1.00	
Electric	. 15	.40	1.25	
Henderson's Half Long	.15	.45	1.50	
Long Smooth Blood-Red	.10	.35	1.00	
Nuttings Gem	.10	.35	1.00	
Swiss Chard	.10	.35	1.00	
CABBAGE				
EXTRA EARLY VARIETIES.				
Copenhagen Market	.60	1.75	6.00	
Charleston or Large Wakefield, Henderson's	. 50	1.35	4.50	
Early Jersey Wakefield, Henderson's	. 50	1.35	4.50	
Early Market	. 60	1.75	6.00	
Early Spring, Henderson's	. 50	1.50	5.00	
SECOND EARLY or SUMMER VARIETIES.				
All Head Early	.45	1.25	4.00	
All Season	. 60	2.20	8.00	
Early Summer, Henderson's Succession, Henderson's	. 45	1.25	4.00 8.00	
LATE or WINTER VARIETIES.	.00	2.20	8.00	
Autumn King	.45	1.25	4.00	
Holland or Danish Ball Head	. 50	1.50	5.00	
Late Flat Dutch, Henderson's Selected	. 50	1.50	5.00	
Premium Flat Dutch	. 50	1.50	5.00	
RED VARIETIES. Danish Round Red. (Crop failure).				
Mammoth Rock Red	. 50	1.50	5.00	
Red DutchSAVOY VARIETIES.	. 65	2.20	8.00	
American Drumhead Savoy	. 50	1.50	5.00	
	.00	1.00	0.00	
CARROT				
Chantenay Half Long Scarlet	.10	.30	.90	
Coreless, Henderson's	.15	.45	1.50	
Early French Forcing	.10	.30	.90 1.25	
Early Scarlet Horn	.15	.35	1.00	
Half Long Red, Stump-rooted	.10	.30	.90	
Intermediate, Henderson's	.15	.40	1.25	
New York Market, Henderson's	.10	. 30	.90	
Long Orange Improved	.10	.30	.90	
Oxheart, or Guerande	.15	.40	1.25	
Rubicon, Half Long Scarlet	.10	. 30	.90	

We furnish Market Gardeners for their own planting our RETAIL packets of Vegetable and Flower Seeds at 25 per cent off the prices quoted in our retail catalogue, We do not supply our seeds to be sold again.

	F	PRICES			
VEGETABLE SEEDS		All seeds listed on this page (except corn) are delivered transportation paid in United States.			
	Oz.	1/4 Lb.	Lb.		
CAULIFLOWER					
Early Snowball, Henderson's	3.25	12.00	45.00		
Extra Early Dwarf Erfurt  Extra Early Paris. (Crop failure)  Gilt Edge Extra Dwarf Erfurt. (Crop failure)	2.50	9.50	36.00		
Large Late Algiers	.90	3.25	12.00		
Veitch's Autumn Giant	.70	2.20	8.00		
CELERY					
EARLY SELF-BLANCHING VARIETIES.					
Golden Self-Blanching	.90	3.25	12.00		
Golden Plume	4.50	16.00	60.00		
Silver, Self-Blanching Henderson's	.40	1.25	4.00		
White Plume, Henderson's Perfected	. 50	1.50	5.00		
SECOND EARLY, LONG KEEPING AND WINTER VARIETIES.  Easy Blanching, Henderson's		4.00	15.00		
Boston Market		1.15	3.50		
Giant Pascal	1	1.15	3.50		
Golden Dwarf, Henderson's Winter Queen	.40	1.15 1.25	3.50 4.00		
CELERIAC					
OR TURNIP-ROOTED CELERY.					
Erfurt Giant	. 30	.80	2.50		
Large Smooth Prague		.80	2.50		
	Quart	Peck	Bush		
CORN, Sweet or Sugar					
Corn we do not deliver free, for parcel post rates see page 2  Corn weighs (Postal weight 2 lbs. per qt.)  FIRST EARLY VARIETIES.		1			
Early Metropolitan, Henderson's	.40	2.50	9.00		
ocahon tas, Henderson's	.40	2.50	9.00		
Early Champion	.30	1.75	6.00		
Golden Bantam		2.50	9.00		
Golden Rod, Henderson's		2.75	10.00		
LATE or MAIN CROP VARIETIES.					
Country Gentlemen, Henderson's		2.75	10.00		
Stowell's Evergreen	35	2.25	8.00		
	Oz.	½ Lb	Lb.		
CUCUMBER					
Arlington White Spine	.15	.35	1.00		
Cool and Crisp, Henderson's		.50	1.50		

Our new Leaflet "Celery Culture for Home and Market" Including Winter Keeping, Combating Diseases, etc. Free to Customers if asked for,

VEGETABLE SEEDS		All seeds on this page are delivered transportation paid in United States.		
CUCUMBER (Continued)				
Davis' Perfect	.15	.45	1.25	
Early White Spine	15	.35	1.00	
The "Henderson". 25 lbs. and over \$1.70 per lb.	.20	. 50	1.80	
Early Cluster	.15	.35	1.00	
Everbearing	.15	.35	1.00	
Extra Early Green Prolific	.15	.35	1.00	
Extra Long White Spine	.15	.35	1.00	
Green Prolific	.15	.35	1.00	
Japanese Climbing	. 20	.50	1.50	
Livingston's Evergreen	.15	.35	1.00	
Long Green	.15	.35	1.00	
Short Green Gherkin	.15	.35	1.00	
West Indian Gherkin, or "Burr" Cucumber	.20	.60	2.00	
DANDELION				
Common	.35	1.00	3.00	
Large-Leaved (Failure)				
EGG PLANT				
Black Beauty	.60	2.00	7.00	
Florida High Bush.	.60	2.00	7.00	
New York Spineless—Henderson's Improved	.60	2.00	7.00	
ENDIVE				
"ESCAROLLE" or "CHICOREE."				
Broad-Leaved Batavian	. 20	.60	2.00	
Green Curled	. 20	. 60	2.00	
DDMMD				
FENNEL				
Florence. (Finnochio)	. 20	. 55	1.75	
KALE or BORECOLE				
Brown German Curled, or Purple	. 20	.60	2.00	
Dwarf Green Curled Scotch	.20	.50	1.50	
Siberian	. 20	. 50	1.50	
KOHL-RABI				
Large White Vienna	.25	.70	2.50	
Early Purple Vienna	.25	.70	2.50	
Short-Leaved Early White Vienna	.30	.85	3.00	
LEEK				
Large American Flag	.25	.75	2.50	
Musselburg or Scotch Champion	.25	.85	2.75	

We furnish Florists and Market Gardeners for their own planting our RETAIL packets of Vegetable and Flower Seeds at 25 per cent off the prices quoted in our retail catalogue, We do not supply our seeds to be sold again.

WEC	TTT	ART	F	SEEDS	

PRICES
All seeds on this
page (except Mushroom Spawn) are
delivered transportation p a i d in
United States

	D MINES DIGIN		
	Oz.	1/4 Lb.	Lb.
LETTUCE			
HEAD VARIETIES			
All Heart	. 20	.60	2.00
All Seasons	. 20	.60	2.00
Big Boston, Henderson's 10 lbs. and over \$2.40 lb	.25	.75	2.50
Boston Market, or White-Seeded Tennis Ball	. 20	.60	2.00
Golden Queen, Henderson's (Crop Failure)			
Immensity, Henderson's	. 20	.60	2.00
Long Island	. 20	. 60	2.00
Mammoth Black-Seeded Butter	. 20	.60	2.00
Market Gardener's Private Sotck	. 20	. 60	2.00
May King	.25	.75	2.50
Mignonette	.30	1.00	3.50
New York, Henderson's	.40	1.25	4.00
Salamander, Henderson's Perfected	. 20	.60	2.00
Sensation	. 20	. 60	2.00
St. Louis Market	. 20	. 60	2.00
Tenderheart, Henderson's	.20	. 60	2.00
Unrivalled	.20	. 65	2.25
CURLED or CUTTING VARIETIES.			
Black-Seeded Simpson	.20	.60	2.00
Early Curled Simpson	. 20	.60	2.00
Grand Rapids	.25	.75	2.50
COS, CELERY or ROMAINE VARIETIES.			
Paris White Cos	.30	.85	3.00
Trianon Cos	. 30	.85	3.00
MELON, Musk or Cantalope			
Early Hackensack, Henderson's	.15	.45	1.50
Netted Gem	.15	.45	1.50
Nutmeg Improved	.15	.40	1.25
Rocky Ford	.15	.45	1.50
RED or SALMON-FLESHED VARIETIES.			
The Burrell Gem	.15	.45	1.50
Emerald Gem	.15	.45	1.50
Miller's Cream or Red Fleshed Osage	.15	.45	1.50
Tip Top.	.15	.50	1.75
MUSHROOM SPAWN			
(Our leaflet, "Mushroom Culture" free.)	per brick	50 bricks	100 brick
American "Spore Culture" Mushroom Spawn	.35	15.50	30.00

Our Business was founded by Peter Henderson in 1847 and is now carried on and by his grandsons Peter and Howard M. Henderson,

VEGETABLE SEEDS		PRICES Purchaser p a y transportation on Pe		
VEGETIMEED SEEDS	Oz.	1/4 Lb.	Lb.	
MUSTARD				
Chinese	.10	.25	.75	
Fordhook Fancy	.20	.50	1.50	
Giant Southern Curled	.15	.35	1.00	
White London	.10	. 20	.50	
OKRA, or GUMBO				
Dwarf Prolific	.10	. 20	. 60	
Long Green	.10	.20	. 60	
White Velvet, Henderson's	.10	.30	1.00	
ONION				
Extra Early Flat Red	.20	.65	2.25	
Prizetaker	.25	.75	2.50	
Wethersfield, Large Red	.25	.75	2.50	
White Bunch	.40	1.40	5.00	
White Portugal, or Silver Skin	.30	.85	3.00	
Yellow Globe Danvers	.20	.60	2.00	
SOUTHPORT GLOBE VARIETIES.				
Southport Red Globe, Henderson's	.20	. 60	2.00	
Southport White Globe, Henderson's	.30	.90	3.00	
Southport Yellow Globe, Henderson's		.60	2.00	
TALIAN, BERMUDA AND PICKLING VARIETIES.	.20		2.00	
Adriatic Barletta	.35	1.20	4.00	
Bermuda Red	.30	1.00	3.50	
Bermuda, White	.30	1.00	3.50	
Queen	.35	1.20	4.00	
Onion Sets, (Prices on Application.)	,55	1.20	1.00	
PARSLEY				
Champion Moss Curled	.10	.30	1.00	
Extra Double Curled	.10	.30	1.00	
Fern-Leaved	.10	.30	1.00	
Hamburg, or Turnip-Rooted	.20	.50	1.50	
Henderson's Emerald.	.20	.50	1.50	
Plain	.10	.30	1.00	
PARSNIP				
Henderson's Hollow Crown	.15	.45	1.50	
Henderson's Hollow Crown	.15	.45	1.50	
PEAS				
(Those prefixed* are wrinkled varieties; all others are smooth.)	Qt.	Pk.	Bush	
DWARF EXTRA EARLY VARIETIES. Requiring no staking or brush.		I K.	Duoi1	
*American Wonder	.45	2.75	10.00	
*Little Gem		2.75	10.00	
*Nott's Excelsior		2.75	10.00	
*Premium Gem	1	2.75	10.00	
Fremum Gem	.40	2.10	10.00	

Our Seeds are no longer supplied through Dealers, Our Object: By only supplying the Planter direct we protect many customers who have had other seeds foisted upon them as "Henderson."

### VEGETABLE SEEDS

All seeds on this page except Peas are delivered transportation paid in United States.

PRICES

	States.		
	Qt.	Pk.	Bush.
PEAS—Continued			
EXTRA EARLY VARIETIES OF MEDIUM HEIGHT.			
Alaska	. 50	3.25	12.00
Ameer	. 50	3.25	12.00
Henderson's "First of All"	. 50	3.25	12.00
Nonpareil	. 50	3.25	12.00
*Prosperity or Gradus, Henderson's	. 50	3.25	12.00
*Thomas Laxton	. 50	3.25	12.00
SECOND or MEDIUM EARLY VARIETIES.			
*Advancer	.45	2.75	10.00
*Abundance	.45	2.75	10.00
*Horsford's Market Garden	. 50	3.25	12.00
*Melting Marrow, Henderson's	. 50	3.25	12.00
MAIN CROP OR LATER VARIETIES.	.00	0.20	12.00
*Alderman	. 50	3.25	12.00
*American Champion, Henderson's	. 50	3.25	12.00
*Champion of England	.45	2.75	10.00
*Duke of Albany	. 50	3.25	12.00
*Juno	. 50	3.25	12.00
*Telephone	. 50	3.25	12.00
			* .
PEPPER	Oz.	¼ Lb.	Lb.
Chinese Giant	. 60	2.00	7.00
Early Neapolitan	. 55	1.75	6.00
Large Bell, or Bull Nose	. 45	1.50	5.00
Long Red Cayenne	. 55	1.75	6.00
Red Chili	. 55	1.75	6.00
Red Cluster	. 55	1.75	0.00
		1.75	0.00
Ruby King	. 55		6.00
Sweet Mountain, or Mammoth	. 55	1.75	6.00
World Beater	. 55	1.75	6.00
RADISH			
EARLY ROUND OR TURNIP SHAPED VARIETIES.			
Earliest Carmine Turnip	. 10	.30	.90
Early Round Dark Red (10 lbs and over .80 lb)	. 10	. 30	.90
Early Scarlet Turnip	. 10	. 30	. 90
Early White Tipped Scarlet Turnip (10 lbs. and over .90 lb.)	.10	. 30	1.00
Non plus Ultra	. 10	.30	. 90
Philadelphia White Box	. 10	.30	. 90
Rapid Forcing	.10	.30	. 90
Red Forcing	.10	.30	. 90
Rose Turnip, Henderson's	.10	.30	. 90
Scarlet Globe (10 lbs. and over \$1.00 lb.)	.15	.35	1.10
EARLY OLIVE AND OVAL-SHAPED VARIETIES.		1	
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Our Leaflet How to grow Pumpkin and Squash Including Winter keeping, Combating the Borer, etc., Free to Customers if asked for,

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DO NOT FORGET POSTAGE STAMP

# Peter Henderson & Co.,

35 and 37 Cortlandt Street,

NEW YORK, N. Y.



PETER HENDERSON & CO., give no warranty, express or implied, as to description, quality, productiveness, or any other matter, of any Seeds. Buibs or Roots they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

Parcel Post Zone from N.Y. City

## WHOLESALE PRICE LIST ORDER BLANK.

# PETER HENDERSON & CO., cortlandt St., NEW YORK Please book my order for the undermentioned to be shipped as ready, crops permitting, during Summer and Autumn.

SEND BY. Date......19 State if wanted by Parcel Post, Express, Freight or Steamer. [Regarding Parcel Post shipments see 2d page of cover.] Money Enclosed. To (Name) Bills or Silver, Draft or Check. P. O. Boz, Street or Rural Delivery-----Ex. Money Order. Post Office Post-OfficeOrder. Postage Stamps, County\_\_\_\_\_; State\_\_\_\_\_ Total RECORDED Station or Exp. Office and entered for following Catalogues (Only if different from P.O.) R..... and ..... We Pay the Delivery Charges in the U. S. on all Small Vegetable and Flower Seeds Purchasers pay-or allow-for transportation (Express, Freight or Parcel Post) on quarts By..... and over of Peas, Beans and Corn, also on Roots, Requisites, Fertilizers and Insecticides. PRICE. ARTICLES. OUANTITY.

Amount serried forward

QUANTITY	ARTICLES.		PRICE.
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	IF WANTED BY PARCEL POST add posta we do not deliver free—see seco	ge at Zone Rates for all goods that und page of cover.	
WE DO	O NOT OFFER ANY PREMIUMS OR COUNTS. OUR PRICES ARE NET.	Total Amount of Order,	
	(PLEASE DO NOT WRITE	IN THIS SPACE.)	
Route shipp	ed by	, Date shipped	192
nPkgs	.: Bundles; Boxes; Cra	ites: Baskets: Bbls.:	Bag

The following articles will be sent later.....

Laid out by ......; Checked by .......; Reply required by ........

PRICES

VEGETABLE SEEDS		All seeds on this page are delivered transportation paid in United States.		
	Oz.	1/4 Lb.	Lb.	
SQUASH—Continued				
Hubbard	.15	.45	1.50	
Large Warted Hubbard	.15	.45	1.50	
Mammoth Chili	.15	.45	1.50	
TOMATO				
Acme	. 30	1.00	3.50	
Beauty	.30	1.00	3.50	
Bonny Best	.40	1.40	5.00	
Chalk's Early Jewel	.35	1.20	4.00	
Coopers Special	1.00	3.25	12.00	
Crimson Cushion, Henderson's	.70	2.25	8.00	
Early Detroit	.45	1.40	5.00	
Favorite	. 25	.75	2.50	
Freedom	. 35	1.15	4.00	
Dwarf Champion	. 35	1.15	4.00	
Earliana	. 30	1.00	3.50	
John Baer	.40	1.40	$\frac{5.00}{6.00}$	
June Pink	. 50	1.70	6.00	
Matchless	. 50	.90	3.00	
Perfection	. 25	.75	2.50	
Ponderosa, Henderson's	.70	2.25	8.00	
Stone	.25	.75	2.50	
Tenderloin, Henderson's	.70	2.25	8.00	
Trophy	.25	.75	2.50	
TURNIP				
WHITE-FLESHED VARIETIES.				
Early Purple Top Milan	.15	.45	1.50	
Early Red Top Strap Leaf	.10	. 25	.70	
Early White Flat Dutch	.10	.25	. 70	
Early White Milan	.15	.45	1.50	
Early White Strap Leaf	.10	.25	.70	
Long White, or Cowhorn	. 10	.25	. 60	
Purple Top White Globe	.10	.30	.90	
Snowball	.10	.30	.80	
White EggYELLOW-FLESHED VARIETIES.	.10	.23	. 10	
Golden Ball, or Orange Jelly	.15	.40	1.25	
Purple Top Yellow Aberdeen.	.10	.35	1.00	
Yellow Globe	.10	.25	.60	
Yellow Stone	.10	.25	.70	
RUTA BAGA				
RUSSIAN OR SWEDISH TURNIP.				
American Purple Top	.10	.30	. 90	
Golden Heart, Henderson's	.15	.40	1.25	
Large White French Sweet German, or Rock Long Island Improved Purple Top, Henderson's	.10	.25	.70	
	.10	.30	.90	

We furnish Market Gardeners for their own planting our RETAIL packets of Vegetable and Flower Seeds at 25 per cent off the retail prices.

We do not supply our seeds to be sold again.

## Three Generations of Hendersons

**Since 1847** 

The business house of Peter Henderson & Co. was founded in 1847 by Peter Henderson and is now carried on by the two grandsons of the founder, viz., Peter Henderson and Howard M. Henderson, thus insuring its continuance along the lines originally laid down by its founder.

At various times during the last few years rumors have been circulated to the effect that our business had been sold out to a syndicate, and that there were no longer any of the Hendersons connected with it. To offset these rumors we are devoting this page to bring to the notice of the market-gardening trade the fact that this business is entirely in the hands of the Henderson family.

It is certain that in no other business is reliability more essential than in the seed business. We are sure that every market gardener and florist realizes this fact in a very special way, because the seeds they plant are actually the foundation of their business; and it is a vital necessity that they should be of the highest possible quality.

That Henderson's Seeds fulfill this requirement is proved by the fact that PETER HENDERSON & CO. DO A LARGER BUSINESS WITH MARKET GARDENERS THAN ANY OTHER SEED HOUSE IN THE UNITED STATES.

Over twenty years ago we found that it was impossible to carry on business with dealers and jobbers to sell again, and at the same time maintain the Henderson stocks of seed in their superiority; so we discontinued that branch of our business. The jobber in seeds naturally considers low prices as the most important thing, and hence there is a dangerous tendency to sacrifice quality.

We do not sell to dealers, and therefore seeds offered by them, bearing our name, such as Henderson's Snowball Cauliflower, Henderson's Succession, and Henderson's Charleston Wakefield Cabbages, also Henderson's Big Boston Lettuce, Henderson's Easy Blanching Celery, Henderson's White Spine Cucumber and others so offered are not our stocks.

The only way to get our seeds, is to order direct from us and get our seeds, in our bags, and with our labels on them.

Peter Henderson & Co., 35 and 37 New York